

Blue Ridge Industries is located in the scenic mountains of North Georgia, where the environment is part of our family. We have a commitment to this beautiful landscape and its inhabitants to minimize any damage to its fragile ecological makeup. This commitment consists of all aspects of our manufacturing processes and the sustainability of our products. We strive every day to improve our environmental stewardship, which we call “Eco-nomics.” We take this commitment very seriously and self-impose stringent guidelines to keep our environment healthy. Blue Ridge Industries has worked side by side with reputable institutions such as the Georgia Institute of Technology and the Carpet and Rug Institute. Through Georgia Tech’s Pollution Prevention Department (P2D) and Economic Development Programs, we consistently work to make enhancements to better serve the environment as well as our customers.



INDOOR AIR QUALITY

Blue Ridge Industries products pass the “Green Label Plus” testing program of the Carpet and Rug Institute (CRI), using testing methods developed with the EPA and adopted by the American Society for Testing Materials (ASTM). Consumers can feel confident in selecting products that bear the CRI/Indoor Air Quality label, which assures that the product is a responsible, low-emitting product.



ENERGY & WATER CONSERVATION

Blue Ridge Industries has a commitment to energy conservation and preservation of water resources in their manufacturing processes. Management and employees work together to continuously improve efficiency and reduce energy and water use. Efficient and responsible use of energy and water are vital to our Eco-nomics program, as are all environmental aspects in manufacturing.



WASTE REDUCTION/RECYCLING

Blue Ridge Industries has made great strides in the area of waste reduction. We are committed to achieving 100% recycling of raw goods within the plant structure. This prevents tons of scrap material, greige goods, plastics, scrap yarn and paper products from becoming landfill waste each year. These products are recycled either in a closed-loop system of recycled materials or into raw materials for other value-added products.



CARPET RECLAMATION

Blue Ridge Industries offers its BlueCycle Reclamation Program, participates in the Zeftron Six Again, and also the Invista Carpet Reclamation programs, all of which promote the reclamation or reuse of all carpet. The vast majority of post-consumer carpet can be recycled into new raw materials. Depending on the carpet's recycling value, it may be processed into a number of items from new fiber to automobile parts to sound insulation, preventing landfill waste. Under our BlueCycle Reclamation Program, no carpet fiber ever finds its way to landfill.



RECYCLED FIBER AND BACKING CONTENT

Blue Ridge Industries uses raw materials from manufacturers who are environmentally sound and are continually striving to improve their products. Out of these products, we choose the most ecologically responsible and non-hazardous materials available. Our company takes an extra step in waste reduction by using manufactured products with the highest levels of recycled content available without diminishing sustainable characteristics. In addition, we are constantly looking for safer, greener products and processes to improve our green status.



LEED GREEN BUILDING RATING SYSTEM

Blue Ridge Industries is a member of the United States Green Building Council (USGBC) whose mission reciprocates our own in the environmental realm. We both believe in providing environmentally responsible products to our customers. In conjunction with the USGBC, our product line qualifies for the LEED (Leadership in Energy and Environmental Design) Rating System for LEED Certified Building Projects. The LEED Green Building Rating System was established by the USGBC to evaluate environmental performance from a "whole building" perspective, providing a definitive standard for what constitutes a "green building."

At Blue Ridge Industries, we strive to find more sustainable paths to crafting great commercial carpet. The way we see it, green initiatives will help ensure that future generations of Blue Ridge employees enjoy the surrounding mountains, fields and streams of Ellijay, Georgia. It is in this context that we think about our people, our customers and our business.